

29 Billion Reasons to Lie About Cholesterol
 Film Budget Estimates

www.29billion.com

		GB Pounds	US Dollars
Additional Equipment Needed	<i>Arri 300 Lighting</i>	350	553
	<i>Light Stand</i>	60	95
	<i>Diffusion</i>	50	79
	<i>Ext Memory</i>	150	237
	<i>Editing Software Update</i>	270	427
Research	<i>Medical Journal Costs</i>	150	237
	<i>Books and Other Research</i>	100	158
Insurance		350	553
Setup Production Company		50	79
Telephone		100	158
Printing		60	95
Interviews	<i>Travel</i>	900	1422
	<i>Interview Room Hire</i>	400	632
	<i>Other Interview Exp's</i>	250	395
Props		400	632
<u>Post-Production</u>			
Graphics		650	1027
Stock Footage		300	474
Archival Photographs		100	158
Marketing	<i>Email Updates System</i>	150	237
	<i>Artwork</i>	800	1264
	<i>Website</i>	600	948
	<i>Pre-release Copies for Review</i>	350	553
	<i>Press Release</i>	150	237
Submit to 10 Film Festivals	<i>Entry Fees</i>	1000	1580
	<i>Sending Film & Associated Media</i>	200	316
	TOTAL	7940	12545
	minus £1000 injected at start	1000	
	<u>Fundraising Target</u>	<u>6940</u>	<u>10965</u>